



Sponsorship Opportunities

Join us for the 2nd Annual St Patrick's Day at Beaufort Town Center
March 16, 2019 from 12pm-4pm!

Event Concept:

The event is free and open to the public. Area restaurants and food trucks will be selling food and drinks and there will be live entertainment, local music, and much more! This family-fun event will also have awesome activities for children!

General Outlook:

Target Demographic: All ages, family-friendly event for Beaufort County
Estimated Number of Attendees: 2,500 – 3,000

- FREE event open to the public
- Food on site for purchase
- Artisan Vendors on site with goods for purchase

\$100 Gold Coin Sponsorship

Join us for a fun-filled day and be a sponsor for the highly coveted St. Patrick's Day at Beaufort Town Center. With your \$100 sponsorship, you will receive:

- Recognition via social media events and pages as a key supporter for the event.
- Your Name or Logo Placed on a Poster at the Check-In Area during the Festival

\$500 Luck of the Irish Sponsorship

Join us for a fun-filled day and be a sponsor for the highly coveted St. Patrick's Day at Beaufort Town Center. With your \$500 sponsorship, you will receive:

- Recognition via social media events and pages as a key supporter for the event.
- A table and chairs set up on site at the festival to hand out information and reach potential new clients.
- Verbal recognition on the Main Stage throughout the festivities of the day.
- The opportunity to set up a tent and marketing materials to engage visitors and share what your company has to offer.

\$1250 Four Leaf Clover Sponsorship

Join us for a fun-filled day and be a sponsor for the highly coveted St. Patrick's Day at Beaufort Town Center. With your \$1250 sponsorship, you will receive:

- Recognition via social media events and pages as a key supporter for the event.
- Verbal recognition on the Main Stage throughout the festivities of the day.
- Opportunity to sponsor a bouncy house on site for duration of festival. Your companies' banner (provided by you) will be prominently displayed on the bouncy house.
- A table and chairs set up on site at the festival to hand out information and reach potential new clients.
- The opportunity to set up a tent and marketing materials to engage visitors and share what your company has to offer.

\$2500 Lucky Leprechaun Sponsorship

- Recognition via social media events and pages as a key supporter for the event.
- A table and chairs set up on site at the festival to hand out information and reach potential new clients.
- The opportunity to set up a tent and marketing materials to engage visitors and share what your company has to offer.
- Verbal recognition on the Main Stage throughout the festivities of the day.
- Logo placed on the Volunteer t-shirts that will be seen throughout the festival by various points.
- Opportunity to sponsor the one of the following:
 - **25' Zip Line** that spans the duration of the parking lot! A highly coveted activity by kids of all ages – perfect for kids and adults!
 - **Four Man Bungee** – A bungee trampoline, hosting four people at any given time, is one of the most popular activities for kid's and adults and is one of the biggest crowd pullers at any event!
 - **Rock Wall** – Bringing adventure and fun to the event, the rock wall is a statement piece that is a crowd pleaser and always hosts a line!
 - **Blow Up Obstacle Course** – Spanning over 90' long, these obstacle courses are a great attraction for kids and adults. The line moves quickly through the obstacle, allowing more guests to participate in a short amount of time.
- A table and chair set up at the chosen activities for exposure to all guests!
- A banner (provided by you) to hang on the activity or adjacent for maximum exposure!



Become a St. Patrick's Day Sponsor!

Sponsorship Leven Chosen: _____

Contact Name _____

Business Name _____

Business Address _____

Phone Number _____

Email Address _____

Signature

*Please note that by signing this sponsorship agreement, you acknowledge that this event is rain or shine and no refunds will be given.

To ensure correct logo is used on print collateral, please email HIGH RES LOGO to kathryn@plum-productions.com

Please send payment to:

Ribaut Holdings, LLC,
2015 Boundary St, Suite 300
Beaufort, SC 29902